



# 2017 CANDY HALL OF FAME ADVERTISING ADVERTISING AGREEMENT

The NCSA is hereby authorized to insert our advertisement in the 2017 NCSA Yearbook & Member Roster for publication in conjunction with the 2017 Candy Hall of Fame Inductions. The presentations will take place in Tampa, FL, on Saturday, October 14th.

**DEADLINE TO ORDER SPACE: FRIDAY, SEPTEMBER 1ST!**

COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

AUTHORIZED BY \_\_\_\_\_ EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

PLEASE SELECT AD SIZE/COLORS:	BLACK & WHITE	COLOR
FULL PAGE (8.5" w x 11" h)	<input type="checkbox"/> \$650	<input type="checkbox"/> \$1,500
HALF PAGE (7.5" w x 4.798" h)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$1,100
QUARTER PAGE (3.575" w x 4.798" h)	<input type="checkbox"/> \$250	<input type="checkbox"/> \$950

### ADVERTISING SPECIFICATIONS:

All finished ads must be submitted in compliance with the Electronic File requirements listed at right. We can accept electronic files only.

When supplying logos or other artwork, high-resolution digital files are required.

No PMS or matched colors accepted.

Finished ads submitted in Microsoft Word, PowerPoint or other formats not listed at right will be rebuilt and the \$50 charge will automatically be added to your payment. Basic copy-setting only is included in the price of the ad.

**If design is required, a fee of \$50 will be charged — please check  and add \$50 to total payment.**

**AD COPY** (If digital files are not provided):

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### Electronic File Specifications

Media: Mac formatted CD, or email file to info@candyhalloffame.org

Image Formats: TIFF, EPS (CMYK)

Desktop File Formats: Photoshop, Quark, InDesign, Illustrator or PDF (Please send any fonts used or convert them to paths)

Resolution: 300 dpi

Proofs: Please send a laser or color proof

**NOTE:** Files (logos, artwork and/or ads) sent in Word or PowerPoint format are NOT acceptable. Ads sent in Word, PowerPoint or programs not listed above require a \$50 design fee to rebuild.

### PAYMENT

#### RETURN FORM WITH PAYMENT TO:

**NCSA**  
3135 Berea Road  
Cleveland, OH 44111  
Attn: Yearbook & Roster Ad Dept

Phone: (216) 631 8200  
Fax: (216) 631 8210  
email: info@candyhalloffame.org

#### Total Amount Enclosed (include ad cost and design fee, if applicable):

Payment required at time your order is placed. **You will not be invoiced.**

\$ \_\_\_\_\_

#### PAYMENT METHOD

Check Payable to NCSA

Charge to my:  Master Card  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

#### INTERNAL USE ONLY:

Payment Processed: \_\_\_\_\_ Ad Processed: \_\_\_\_\_