



# 2017 CANDY HALL OF FAME SPONSORSHIPS

The NCSA is a non-profit association founded more than a century ago. It depends on the generosity of its sponsors to provide funding to make its annual meeting a special event for the inductees and attendees.

Thank you in advance for your support.

**DEADLINE: Friday, September 22, 2017**

**\$20,000 — WELCOME RECEPTION**

Open to up to 4 companies at \$5,000 each. Your product distributed at the event, event signage and logo on cocktail napkins. *(Friday evening)*

**\$20,000 — CANDY HALL OF FAME RECEPTION**

Open to up to 4 companies at \$5,000 each. Your product and signage at the event, company logo on cocktail napkins. *(Saturday evening)*

**\$10,000 — HOTEL ENTRANCE DOOR CLING**

Open to 1 company. Your graphics and messaging adhered to the front entrance hotel doors.

**\$10,000 — LOBBY WINDOW CLING**

Open to up to 1 company. Your graphics and messaging adhered to a lobby window directly off the elevators.

**\$10,000 — ELEVATOR WRAPS**

Open to 1 company. Your graphics and messaging adhered to the elevator doors on the lobby level.

**\$5,000 — FLOOR DECALS**

Open to 1 company. Exclusive graphics and messaging adhered to the floor of the hotel lobby and interior courtyard corridor.

**\$3,000 — COURTYARD CORRIDOR WINDOW CLINGS**

Open to several companies. Your graphics and messaging adhered to a window along the courtyard corridor leading to the ballroom on the lobby level.

**\$2,500 — WEEKEND PHOTOGRAPHY**

Open to 1 company. Identification in printed materials and logo featured on the online gallery of photos published after the event.

**\$3,500 — HOTEL ROOM DOOR HANGERS**

Open to 1 company. Your logo and message on door hanger and identification in printed materials.

**\$3,500 — HOTEL ROOM KEY CARDS**

Open to 1 company. Your logo and message on key cards and identification in printed materials.

**\$4,000 — SATURDAY BREAKFAST**

Open to up to 4 companies at \$1,000 each. Exclusive product and signage at the event. Note, this event was upgraded to a full breakfast in 2016.

**\$3,000 — PHOTOBOOTH**

Open to up to 3 companies at \$1,000 each. Exclusive signage and props for use in professional photobooth set up both Friday and Saturday evenings.

**\$3,000 — SATURDAY EVENING FLOWERS**

Open to up to 2 companies at \$1,500 each. Identification in printed materials and recognition in Saturday evening presentation.

**\$10,000 — AFTER HOURS PARTY**

Your product and signage at the event, company logo on cocktail napkins. *(Saturday evening)*

**\$5,000 — SATURDAY AV PRESENTATION**

Company logo featured in the Candy Hall of Fame AV presentation and identification in printed materials.

**\$1,000 — WEEKEND EVENT LANYARDS**

Exclusive branding on lanyards distributed to attendees and recognition in printed materials.

**\$1,500 — PRINTED EVENT PROGRAM**

Your logo in the event program and recognition in printed materials.

**\$4,000 — FAREWELL BREAKFAST**

Open to up to 4 companies at \$1,000 each. Your product distributed at the event and event signage. *(Sunday morning)*

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## 2017 CANDY HALL OF FAME SPONSORSHIPS CONTINUED

### \$1,500 — REGISTRATION MATERIALS

Open to 1 company. Your welcome message and logo printed on the registration envelopes distributed to all weekend attendees.

### \$2,250 — FRIDAY TURNDOWN SERVICE

Open to 1 company. Your product and message delivered to the guest rooms of all attendees on Friday evening.

### \$2,750 — SATURDAY TURNDOWN SERVICE

Open to 1 company. Your product and message delivered to the guest rooms of all attendees on Saturday evening.

### \$500 — ATTENDEE WELCOME GIFT BAG

Open to multiple companies at \$500 each. Your product is distributed to all attendees in the event's official welcome gift bags.

### \$1,500 — ATTENDEE GIFT BAG LOGO

Open to multiple companies at \$1,500 each. Your logo is printed on the reusable attendee welcome gift bags and your product is distributed to all attendees in the bags. **NOTE: DEADLINE AUGUST 28**

### \$1,000 — PLATINUM LEVEL SPONSOR

Your company will be identified in printed materials at the event and be invited to distribute product in various areas throughout the venue.

### \$750 — GOLD LEVEL SPONSOR

Your company will be identified in printed materials at the event.

### \$500 — SILVER LEVEL SPONSOR

Your company will be identified in printed materials at the event.

### \$250 — BRONZE LEVEL SPONSOR

Your company will be identified in printed materials at the event.

### \$50 TO \$225 — CANDY HALL OF FAME BOOSTER

Open to individuals only; includes identification in printed materials at the event.

*Thank you for your support of the  
NCSA & the Candy Hall of Fame.*

If you are interested in any of the above sponsorships, please indicate your interest and return this form with a check or credit card details. If you have ideas for other sponsorship opportunities not listed, please call Teresa Tarantino (216) 631 8200 to discuss.

CONTACT \_\_\_\_\_

EMAIL \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

PAYMENT METHOD:  Check Enclosed made payable to NCSA

Charge to my:  American Express  Discover  Master Card  Visa

NAME \_\_\_\_\_

CREDIT CARD NO. \_\_\_\_\_ EXPIRATION DATE: \_\_\_\_\_ SEC. CODE \_\_\_\_\_

**NCSA, 3135 Berea Rd., Cleveland, OH 44111**  
**Phone: (216) 631 8200 • Fax: (216) 631 8210**  
**email: [info@candyhalloffame.org](mailto:info@candyhalloffame.org)**

INTERNAL USE ONLY:

Payment Processed: \_\_\_\_\_ Sponsorship Processed: \_\_\_\_\_